The Sirona Dental Group is pleased to announce that in February 2008 Terry Patuzzo was appointed Managing Director for their UK subsidiary, Sirona Dental Systems Ltd, the CEREC CAD/CAM division.

Terry has held various positions within Sirona Dental Systems since 2001 and has been an integral factor to the success of the business in the UK.

"In the last three years I have seen CEREC become the product that many dentists have on their wish list!" commented Terry, “Following the emphasis in implantology training programmes coupled with huge attention to after sales service and support this has, as a consequence, seen our business go from strength to strength.

“I am honored to have the trust of Sirona and very proud of this assignment to take Sirona Dental Systems Ltd onto the next level here in the UK. Our company focus is on fulfilling our customers' needs by providing outstanding service. Only this will ensure the continued growth of CEREC now and in the future.”

For further information please log on to www.sironacare渎solutions.co.uk or call Sirona Dental Systems on 0845 071 5040 e-mail info@sironadental.com.

Minerva Dental
SIRONLaser New Docking Station ensures optimised efficiency and operator convenience

Minerva Dental’s SIRONLaser is the maintenance free diode laser which is so compact it fits in your pocket. With a clearly laid out menu which lets the operator navigate easily step-by-step through every procedure, it is now available with an optional SIB06c docking station which makes it much easier to use. Suitable for use on any treatment centre, SIB06c incorporates a moveable fibre management system and hand-piece holder for maximum efficiency and operator convenience.

Operating at 980nm wavelength, SIRONLaser is small, powerful and light. This makes it easy to transport between surgeries or practices.

SIRONLaser can be used for soft tissue surgery, dentine tubule disinfection in endodontic treatment, crown lengthening, disinfection of periodontal pockets and peri-implant sites, and healing applications. In surgical applications it offers high precision tissue removal with minimal trauma to surrounding tissues, minimised bleeding for clearer visibility in the operating site, protection against post-operative infection, minimised scar formation, reduced need for anaesthesia and virtually no post-operative pain.

Easy and comfortable to hold, SIRONLaser’s ergonomically designed, fully autoclavable handpiece is operated using a choice of either removable finger switch or foot control. There are various tips to facilitate easy use throughout the mouth.

Talking Points in Dentistry, 2008 set to be a sell out success!

Talking Points in Dentistry lecture programme 2008 is set to be a sell out success with 2 venues already full. Dental practice teams who wish to attend are urged to book now to avoid disappointment.

The event is free to attend and offers the entire practice team the opportunity to gain CPD (Continued Professional Development Certificate) accreditation. Registration will promptly start from 6:30pm at all 11 UK venues, with the evening drawing to a close at around 10pm. Buffet refreshments will be provided during the evening.

This year speakers are Dr Malcolm Levinkind and Raj Bhatia.

For further details contact your local Representative or telephone 0116 284 7880.
期Dr Ian Peace of Peace of Mind Dentistry in Nottingham and a leading exponent of behavioural change in practice will be showing delegates how to harness such techniques to improve patient care.

The one day course takes place at The Digital World Centre, Lowry Plaza, Salford Quays in Manchester. The event is sponsored by Philips Oral Healthcare makers of the world’s first and most widely recommended sonic toothbrush technology. Philips Sonicare is backed by more than 140 published clinical laboratory studies at more than 40 universities and research institutes worldwide.

For more information about the course please contact BSP North West Region on 0161 852 9400 or email smile@malthousedental.net.

NovaBone
Dental Putty – Uncommon Handling, Uncompromised Results

With his seminar ‘NovaBone Dental Putty – Uncommon Handling, Uncompromised Results’, NovaBone Product Manager Srinivas Katta can show you how to make the most of this superior osteostimulating bone.

Composed of minerals naturally found in the human body, NovaBone Dental Putty is proven to promote rapid regeneration of bone. With optimum ease of handling, and offering outstanding results, NovaBone has over 20 years of clinical use and a wealth of studies behind it.

NovaBone has been observed to promote solid bone formation and high material resorption at 6 and 12 weeks. It does not require mixing, has unparalleled adaptability, and unlike other graft materials, stays in place and conforms to the defect.

The seminar takes place on the 1st of April at the British Dental Association, 64 Wimpole Street, London, from 18:30.

New toothbrush promises up to 2 shades lighter in 2 weeks – and healthier teeth too

Healthier, whiter teeth, up to two shades lighter in two weeks - that’s the dazzling prospect announced at the launch of the latest sonic toothbrush from Philips Oral Healthcare. The presentation took place at Champney’s flagship health spa, where the healthy looking Philips team unveiled the newest brush in the Sonicare stable.

It’s the first sonic toothbrush specially designed to whiten teeth, up to two shades lighter in two weeks - that’s the dazzling prospect announced at the launch of the latest sonic toothbrush from Philips Oral Healthcare. The presentation took place at Champney’s flagship health spa, where the healthy looking Philips team unveiled the newest brush in the Sonicare stable.

The ProResults brush head safely and gently contributes to superior plaque removal and improved gum health, for a comfort-enhanced brushing. It’s proven to remove plaque from hard-to-reach areas and along the gumline. Building on Sonicare’s patented sonic technology, the innovative ProResults brush head, and a dedicated whitening mode, HealthyWhite ensures healthier gums, a brighter smile, and better overall health.

If you would like more information about HealthyWhite, please visit www.sonicare.co.uk or call 0800 0567 222.

Contact Oralident on 01480 862080 to book your place.

Exciting Breakthrough Implant Product Launched at Aesthetic Dentist 2008 Congress

The next big addition to its already impressive implant product line, the Tapered Internal System featuring Laser-Lok microchannels from BioHorizons was at the centre of great interest from delegates at this year’s Aesthetic Dentist Congress.

This new system gives clinicians access to several unique technologies that have been clinically proven to help achieve greater aesthetic results.

The Tapered Internal implants are 100% compatible with the wide-ranging line of prosthetics currently offered for the Internal implants. Unlike the current BioHorizons implants, the Tapered Internal implants are designed with the apical 6mm tapered with a corona straight wall - specifically designed to meet the needs of those dentists who prefer a tapered implant.

The result of over 15 years of evidence-based research and documented studies, the most unique feature of the Tapered Internal System is the incorporation of Laser-Lok microchannels onto the implant collar. This precision laser surface was developed to control cellular growth and direct hard and soft tissue attachment on to dental implants. Also unique to this design is the use of a reverse-but- tress thread form.

The patented 8 and 12 micron Laser-Lok microchannels play a vital role in inhibiting epidermal downgrowth and attaching and retaining crestal bone.

This June, don’t miss a series of invaluable evening meetings from BioHorizons to explore this new technology in greater detail.

For more information please call 0800 620 550 or visit www.biohorizons.com.

The Protection You Need to Grow

The OsseoGuard Membrane from BIOMET 3i allowed the passage of beneficial fluids and nutrients, yet remains occlusive to gingival and epithelial cells. The membrane requires no side-specific placement.

This resorbable collagen membrane is uniquely manufactured to create a longer resorption profile specifically suited to GBR procedures, such as: localised ridge augmentation, future implant site preparation, peri-implant bone defects around implants, extraction sockets, bone regeneration after root resection and sinus windows. The filibrar matrix structure provides strength for tacking or suturing, if so desired. With excellent handling characteristics when hydrated, you will find it to be extremely adaptable to various defects.

For increased security the pure bovine type I Achilles tendon collagen is sourced from closed herds and with double sterile packaging. OsseoGuard Membrane helps to prevent the risk of cross infection.

For further information please visit www.BIOMET3i-online.com or contact BIOMET 3i directly on 01628 829514.

PractiWorks offer expert advice and innovative products

PractiWorks was proud to be amongst the exhibitors at the 2008 Aesthetic Congress. Delegates were treated to an exciting portfolio of Kodak Dental Systems innovations and innovations including the superb online Backup Recovery System. The totally secure, archive backup system enables instant access to any of your saved files or data anywhere in the world, returning it to any destination you specify. Kodak Back-Office Software, also attracted widespread attention. This innovative product delivers the business management tools most organisations cannot function without.

Delegates benefited from expert advice from Lesley Bailey of Integral Business Services. In association with PractiWorks, Lesley gave several free quick check business skills workshops. Designed to develop commercial awareness for the dentists attending, the interactive sessions provide an answer of what to expect from your business in terms of profits and the seven key areas that could take it to another level.

Breathe In Success

Breathe Business, an exciting new force to help independent dental practices maximise their business potential, enjoyed enormous success at this years Aesthetic Dentist Congress where they offered delegates a taste of what to expect from Breathe Business’ solutions.

Breathe Business’ clients can select from a recipe of five support ingredients:

1. Breathe Business Class – for principals and their partners, offering advanced planning advice and innovative business ideas in a focused group environment.
2. Breathe Bespoke – tailor-made one-to-one business coaching.
3. Breathe Analysis – practice vis-a-vis incorporating an audit and development schedule indicating the way forward.
4. Breathe Intensive – workshops designed for principals and managers focusing on the key aspects of leading a successful business.
5. Training days - take a team day away from the practice and discover together how to stand out from the crowd and raise performance and profitability.

For information about The Breathe Business Group please contact Bonnie Mockett email: bonnie@nowbreathe.co.uk, Phone: 01326 577078 or visit www.nowbreathe.co.uk.