The Sirona Dental Group is pleased to announce that in February 2008 Terry Patuzzo was appointed Managing Director for their UK subsidiary, Sirona Dental Systems Ltd, the CEREC CAD/CAM division.

Terry has held various positions within Sirona Dental Systems since 2003 and has been an integral factor to the success of the business in the UK.

“In the last three years I have seen CEREC become the product that many dentists have on their wish list,” commented Terry, “Following the emphasis small implanting programmes coupled with huge attention to after sales service and support this has, as a consequence, seen our business go from strength to strength.”

“I am honored to have the trust of Sirona and very proud of this assignment to take Sirona Dental Systems Ltd onto the next level here in the UK. Our company focus is on fulfilling our customers’ needs by providing outstanding service. Only this will ensure the continued growth of CEREC now and in the future.”

For further information please log on to www.sironaidacadcam-solutions.co.uk or call Sirona Dental Systems on 0845 071 5040 e-mail info@sironadental.co.uk

Minerva Dental
SIROLaser
New Docking Station ensures optimised efficiency and operator convenience

Minerva Dental’s SIROLaser is the maintenance free diode laser which is so compact it fits in your pocket. With a clearly laid out menu which lets the operator navigate easily step-by-step through every procedure, it is now available with an optional SIROdock docking station which makes it much easier to use. Suitable for use on any treatment centre, SIROdock incorporates a moveable fibre management system and hand-piece holder for maximum efficiency and operator convenience.

Operating at 980nm wavelength, SIROLaser is small, powerful and light. This makes it easy to transport between surgeries or practices.

SIROLaser can be used for soft tissue surgery, dentine tubule disinfection in endodontic treatment, crown lengthening, disinfection of periodontal pockets and peri-implant sites, and root canal applications. In surgical applications it offers high precision tissue removal while surrounding tissues, minimised bleeding for clearer visibility in the operating area, protection against post-operative infection, minimised scar formation, reduced need for anaesthesia and virtually no post-operative pain.

Easy and comfortable to hold, SIROLaser’s ergonomically designed, fully autoclavable handpiece is operated using a choice of either removable finger switch or foot control. There are various tips to facilitate easy use throughout the mouth.

For further information telephone Minerva Dental on 029 20 442800.

Talking Points in Dentistry
2008 set to be a sell out success!

The GlaxoSmithKline Consumer Healthcare (GSK) Talking Points in Dentistry lecture programme 2008 is set to be a sell out success with 2 venues already full. Dental practice teams who wish to attend are urged to book now to avoid disappointment.

The event is free to attend and offers the entire practice team the opportunity to gain CPD (Continued Professional Development Certificate) accreditation. Registration will promptly start from 6:30pm at all 11 UK venues, with the evening drawing to a close at around 10pm. Buffet refreshments will be provided during the evening.

This year’s speakers are Dr Malcolm Levinkind and Raj Batten.

Dates for the lecturers are:

- 6th May 2008 – 7th May 2008 – Bristol
- 8th May 2008 – 9th May 2008 – Plymouth
- 12th May 2008 – 13th May 2008 – Bolton
- 20th May 2008 – 21st May 2008 – Falkirk
- 24th May 2008 – Leeds

Monerva Dental
SIrona
MultiMotion Headrest
Now you can see more!

Minerva Dental Ltd, the wise choice for equipment and sundries, are pleased to announce the availability of the New MultiMotion Headrest from Sirona.

In Sirona’s Ergonomics Program, correct positioning and optimum access are absolute essentials if the operator and their assistant want to maintain concentration and precision throughout the day. It centres on three key areas: the operator sitting position, positioning of the patient, and optimum visibility of the treatment site. The MultiMotion headrest performs an important role in this program.

With aesthetic dentistry on the increase many of us upgrade the materials and techniques we use to get better results. How many have upgraded the instruments though? I suspect very few have. I know of no lecturers that talk about this and struggle to recall articles that are written about them.

But could you be tempted with Nova’s composite instruments with tips coated with a special Titanium Nitride. This creates an ultra-smooth non-surface enabling quick placement and easy carving of composites. This really pays off when you are sculpting composite veneers! There is a choice of handles that make them lightweight and perfectly balanced to help prevent hand fatigue too.

The British company is Nova and their MD, Karen Turner, says she has a range of high quality instruments that are totally dependable, at prices that eliminate the need for dentists to look for lesser quality alternatives. If you take into account their optimal reliability and long life the price won’t worry anyone.

Tosee the full range please call DentalFX on 01276 691 821 or visit www.nova-instruments.com

Sirona names their new UK Managing Director

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Water based to ensure consistent quality and eliminate the risk of solvent evaporation associated with bottled systems, its integrated nanoﬁllers create an homogeneous layer so that one layer is enough to achieve consistently high bond values to enamel and dentine.

For further details contact your local Representative, visit www.ivoclarvivadent.com or telephone 0161 284 7800.

Minerva Dental
SIrona
MultiMotion Headrest
Now you can see more!

Ivoclar Vivadent Ltd
NEW AdheSE One Promo Pack With “Click & Bond” VivaPen

Ivoclar Vivadent’s NEW AdheSE One featuring the innovative “Click & Bond” VivaPen dispenser is currently available in a Special Promo Pack containing a 0.5ml syringe for just £21.17 plus vat, the perfect way to evaluate this exciting new product.

Designed for use with any Sirona Treatment Centre, MultiMotion is a fully adjustable headrest that enables you to position the patient’s head in the precise location for optimum access and visibility whilst maintaining their comfort. It features both upper and lower jaw positions, plus tilt and rotation.

MultiMotion facilitates optimum viewing of inaccessible areas, with the patient’s head inclined towards you and not visa versa. With simple one-handed operation it securely positions the patient’s head, eliminating any risk of lateral displacement.

For further information please ask your local Minerva Representative or telephone 029 20 442800.

Periodontists in line for behavioural change

Behavioural change is the theme of the British Society of Periodontology meeting on 28 June 2008 at the Digital World Centre in Manchester. The event, which is supported by Phillips Oral Healthcare, will be addressed by some provocative keynote speakers including:

Professor Steve Rollnick, Clinical Psychologist, Primary Care and Public Health Department of General Practice at Cardiff University will demonstrate how behavioural management psychological models can be used in dental practice.
Periodontist Dr Ian Peace of Peace of Mind Dentistry in Nottingham and a leading exponent of behavioural change in practice will be showing delegates how to harness such techniques to improve patient care.

The one day course takes place at The Digital World Centre, Lowry Plaza, Salford Quays in Manchester. The event is sponsored by Philips Oral Healthcare makers of the world’s first and most widely recommended sonic toothbrush. The presentation will include a generation sonic brush, the new FlexCare which has been heralded as a step change in sonic toothbrush technology. Philips Sonicare is backed by more than 140 published clinical laboratory studies at more than 40 universities and research institutes worldwide.

For more information about the course please contact BSP North West Region on 0161 852 9400 or email malthouse@malthouse.dental.net. ■

NovaBone
Dental Putty – Uncommon Handling, Uncompromised Results

With his seminar ‘NovaBone Dental Putty – Uncommon Handling, Uncompromised Results’, NovaBone Product Manager Srinivas Katta can show you how to make the most of this superior osteostimulative.

Composed of minerals naturally found in the human body, NovaBone Dental Putty is proven to promote rapid regeneration of bone. With optimum ease of handling, and offering outstanding results, NovaBone has over 20 years of clinical use and a wealth of studies behind it.

NovaBone has been observed to promote solid bone formation and high material resorption at 6 and 12 weeks. It does not require mixing, has unparalleled adaptability, and unlike other graft materials, stays in place and conforms to the defect.

The seminar takes place on the 1st of April at the British Dental Association, 64 Wimpole Street, London, from 18:30-20:50 and constitutes an hour of Continuing Professional Development.

The first 20 respondents to the seminar invitation will receive a FREE 0.3cc sample of NovaBone.

New toothbrush promises up to 2 shades lighter in 2 weeks – and healthier teeth too

Healthier, whiter teeth, up to two shades lighter in two weeks - that’s the dazzling prospect announced at the launch of the latest sonic toothbrush from Philips Oral Healthcare. The presentation took place at Champney’s flagship health spa, where the healthy looking Philips team unveiled the newest brush in the Sonicare stable.

It’s the first sonic toothbrush specially designed to whiten teeth, up to two shades lighter in two weeks - that’s the dazzling prospect announced at the launch of the latest sonic toothbrush from Philips Oral Healthcare. The presentation took place at Champney’s flagship health spa, where the healthy looking Philips team unveiled the newest brush in the Sonicare stable.

The ProResults brush head safely and gently contributes to superior plaque removal and improved gum health, for a comfort-enhanced brushing. It’s proven to remove plaque from hard to-reach areas and along the gumline. Building on Sonicare’s patented sonic technology, the innovative ProResults brush head, and a dedicated whitening mode, HealthyWhite ensures healthier gums, a brighter smile, and better overall health.

If you would like more information about HealthyWhite, please visit www.sonicare.co.uk or call 0800 0567 222. ■

NovaBone
Concrete Laser-Lok technology

The next big addition to its already impressive implant product line, the Tapered Internal System featuring Laser-Lok microchannels from BioHorizons was at the centre of great interest from delegates at this year’s Aesthetic Dentist Congress.

This new system gives clinicians access to several unique technologies that have been clinically proven to help achieve greater aesthetic results.

The Tapered Internal implants are 100% compatible with the wide-ranging line of prosthetics currently offered for the Internal implants. Unlike the current BioHorizons implants, the Tapered Internal implants are designed with the apical 6mm tapered with a coronal straight wall – specifically designed to meet the needs of those dentists who prefer a tapered implant.

The result of over 15 years of evidence-based research and documented studies, the most unique feature of the Tapered Internal System is the incorporation of Laser-Lok microchannels onto the implant collar. This precision laser surface was developed to control cellular growth and direct hard and soft tissue attachment on to dental implants. Also unique to this design is the use of a reverse-but- tress thread form.

The patented 8 and 12 micron Laser-Lok microchannels play a vital role in inhibiting epidermal downgrowth and attaching and retaining crestal bone.

This June, don’t miss a series of invaluable evening meetings from BioHorizons to explore this new technology in greater detail.

Breathe In Success
Breathe Business, an exciting new force to help independent dental practices maximise their business potential, enjoyed enormous success at this year’s Aesthetic Dentist Congress where they offered delegates a taster of what to expect from Breathe Business’ solutions.

Breathe Business’ clients can select from a recipe of five support ingredients:

1. Breathe Class – for principals and their partners, offering advanced planning advice and innovative business ideas in a focused group environment.
2. Breathe Bespoke – tailor-made one-to-one business coaching.
3. Breathe Analysis – practice vis- it incorporating an audit and development schedule indicating the way forward.
4. Breathe Intensives – workshops designed for principals and managers focusing on the key aspects of leading a successful business.

For additional information please call 0800 895115 or visit the website www.kodak.co.uk/dental. ■

Exciting Breakthrough Implant Product Launched at Aesthetic Dentist 2008 Congress

The OsseoGuard Membrane from Bioras was awarded at the Congress for the passage of beneficial fluids and nutrients, yet remains occlusive to gingival and epithelial cells. The membrane requires no side-specific placement.

This resorbable collagen membrane is uniquely manufactured to create a longer resorption profile specifically suited to GBR procedures, such as: localised ridge augmentation, future implant site preparation, peri-implant bone defects around implants, extraction sockets, bone regeneration after root resection and sinus windows. The fibrillar matrix structure provides strength for scaffolding or suturing, if so desired. With excellent handling characteristics when hydrated, you will find it to be extremely adaptable to various defects.

For increased security the pure bovine type 1 Achilles tendon collagen is sourced from closed herds and with double sterile packaging, OsseoGuard Membrane helps to prevent the risk of cross infection.

For further information please visit www.BIOREM1stonline.com or contact BIOMET 3i directly on 01628 829514. ■

PracticeWorks offer expert advice and innovative products

PracticeWorks was proud to be amongst the exhibitors at the 2008 Aesthetic Congress. Delegates were treated to an exciting portfolio of Kodak Dental Systems innovations crowning the superb online Backup Recovery Kit. The totally secure, archive backup system enables instant access to any of your saved files or data anywhere in the world, returning it to any destination you specify. Kodak Back-Office Software, also attracted widespread attention. This innovative product delivers the business management tools most organisations cannot function without.

Delegates benefited from expert advice from Lesley Bailey of Integral Business Services. In association with PracticeWorks, Lesley gave several free quick check business skills workshops. Designed to develop commercial awareness for the dentists attending, the interactive sessions provide an answer of what to expect from your business in terms of profits and the seven key areas that could take it to another level.

For information about The Breathe Business Group please contact Bonnie Mockett email: bonnie@nowbreathe.co.uk, Phone: 01326 577078 or visit www.nowbreathe.co.uk ■