The Sirona Dental Group is pleased to announce that in February 2008 Terry Patuzzo was appointed Managing Director for their UK subsidiary, Sirona Dental Systems Ltd, the CEREC CAD/CAM division.

Terry has held various positions within Sirona Dental Systems since 2003 and has been an integral factor to the success of the business in the UK.

"In the last three years I have seen CEREC become the product that many dentists have on their wish list," commented Terry, "Following the emphasis we are placing on implementing training programmes coupled with huge attention to after sales service and support this has, as a consequence, seen our business go from strength to strength."

"I am honored to have the trust of Sirona and very proud of this assignment to take Sirona Dental Systems Ltd onto the next level here in the UK. Our company focus is on fulfilling our customers' needs by providing outstanding service. Only this will ensure the continued growth of CEREC now and in the future."

For further information please log on to www.sironacadcam-solutions.co.uk or call Sirona Dental Systems on 0845 071 5040 e-mail info@sironadental.co.uk

Minerva Dental
SIROLaser New Docking Station ensures optimised efficiency and operator convenience

Minerva Dental’s SIROLaser is the maintenance free diode laser which is so compact it fits in your pocket. With a clearly laid out menu which lets the operator navigate easily step-by-step through every procedure, it is now available with an optional SIRObloc docking station which makes it even easier to use. Suitable for use on any treatment centre, SIRObloc incorporates a moveable fibre management system and handles holder for maximum efficiency and operator convenience.

Operating at 980nm wavelength, SIROLaser is small, powerful and light. This makes it easy to transport between surgeries or practices.

SIROLaser can be used for soft tissue surgery, dentine tubule disinfection in endodontic treatment, crown lengthening, disinfection of periodontal pockets and peri-implant sites, and laser assisted surgical applications it offers high precision tissue removal with minimal collateral damage to surrounding tissues, minimised bleeding for clearer visibility in the operating site, protection against post-operative infection, minimised scar formation, reduced need for anaesthesia and virtually no post-operative pain.

Easy and comfortable to hold, SIROLaser’s ergonomically designed, fully autoclavable handpiece is operated using a choice of either removable finger switch or foot control. There are various tips to facilitate easy use throughout the mouth.

Talking Points in Dentistry 2008 set to be a sell out success!

The GlaxoSmithKline Consumer Healthcare (GSK) Talks in Dentistry lecture programme 2008 is set to be a sell out success with 2 venues already full. Dental practice teams who wish to attend are urged to book now to avoid disappointment.

The event is free to attend and offers the entire practice team the opportunity to gain GDP (Continued Professional Development Certificate) accreditation. Registration will promptly start from 6.30pm at all 11 UK venues, with the evening drawing to a close at around 10pm. Buffet refreshments will be provided during the evening.

This year speakers are Dr Malcolm Levingkind and Raj Rattan.

Bristol – Plymouth – Bolton – Southampton – Loughborough – Cardiff – Manchester

Water based to ensure consistent quality and eliminate the risk of solvent evaporation associated with solvent systems, its integrated nanofillers create an homogeneous layer so that one layer is enough to achieve consistently high bond values to enamel and dentine.

For further details contact your local Representative, visit www.ivoclarvivadent.com or telephone 0116 284 7800.

Minerva Dental
Sirona MultiMotion Headrest

Minerva Dental Ltd, the wise choice for equipment and sundries, are pleased to announce the availability of the New MultiMotion Headrest from Sirona.

In Sirona’s Ergonomics Program, correct positioning and optimum access are absolute essentials if the operator and their assistant want to maintain concentration and precision throughout the day. It centres on the key areas – the operator’s sitting position, positioning of the patient, and optimum visibility of the treatment site. The MultiMotion headrest performs an important role in this program.

-designed for use with any Sirona Treatment Centre, MultiMotion is a fully adjustable headrest that ensures that you position the patient’s head in the precise location for optimum access and visibility whilst maintaining their comfort. It features both upper and lower jaw positions, plus tilt and rotation.

MultiMotion facilitates optimum viewing of inaccessible areas, with the patient’s head inclined towards you and not visa versa. With simple one-handed operation it securely positions the patient’s head, eliminating any risk of lateral displacement.

For further information please ask your local Minerva Representative or telephone 029 20 442800.

Periodontists in line for behavioural change

Behavioural change is the theme of the British Society of Periodontology meeting on 28 June 2008 at the Digital World Centre in Manchester. The event, which is supported by Philips Oral Healthcare, will be addressed by several keynote speakers including:

Professor Steve Rollnick, Clinical Psychologist, Primary Care and Public Health Department of General Practice at Cardiff University will demonstrate how behavioural management psychological models can be used in dental practice.

For further details contact your local Representative, visit www.ivoclarvivadent.com or telephone 0116 284 7800.

Minerva Dental
Sirona MultiMotion Headrest

Now you can see more!
Periodontist Dr Ian Peace of Peace of Mind Dentistry in Nottingham and a leading exponent of behavioural change in practice will be showing delegates how to harness such techniques to improve patient care.

The one day course takes place at The Digital World Centre, Lowry Plaza, Salford Quays in Manchester. The event is sponsored by Philips Oral Healthcare makers of the world’s first and most widely recommended sonic toothbrush, the Sonicare. The presentation took place at Champney’s flagship health spa, where the healthy looking Philips team unveiled the newest brush in the Sonicare stable.

It’s the first sonic toothbrush specially designed to whiten teeth, up to two shades lighter in two weeks - that’s the dazzling prospect announced at the launch of the latest sonic toothbrush from Philips Oral Healthcare. The presentation took place at Champney’s flagship health spa, where the healthy looking Philips team unveiled the newest brush in the Sonicare stable.

The next big addition to its already impressive implant product line, the Tapered Internal System featuring Laser-Lok microchannels from BioHorizons was at the centre of great interest from delegates at this year’s Aesthetic Dentist Congress.

This new system gives clinicians access to several unique technologies that have been clinically proven to help achieve greater aesthetic results.

The Tapered Internal implants are 100% compatible with the wide-ranging line of prosthetics currently offered for the Internal implants. Unlike the current BioHorizons’ implants, the Tapered Internal implants are designed with the apical 6mm tapered with a coronal straight wall - specifically designed to meet the needs of those dentists who prefer a tapered implant.

The result of over 15 years of evidence-based research and documented studies, the most unique feature of the Tapered Internal System is the incorporation of Laser-Lok microchannels onto the implant collar. This precision laser surface was developed to control cellular growth and direct hard and soft tissue attachment on to dental implants. Also unique to this design is the use of a reverse-but-press thread form.

The patented 8 and 12 micron Laser-Lok microchannels play a vital role in inhibiting epidermal downgrowth and attaching and retaining crestal bone. This June, don’t miss a series of invaluable evening meetings from BioHorizons to explore this new technology in greater detail.

Healthier gums, a brighter smile, and better overall health.

If you would like more information about HealthyWhite, please visit www.sonicare.co.uk or call 0800 0567 222.

Contact Oraldent on 01480 862080 to book your place.

New toothbrush promises up to 2 shades lighter in 2 weeks – and healthier teeth too

Healthier, whiter teeth, up to two shades lighter in two weeks – that’s the dazzling prospect announced at the launch of the latest sonic toothbrush from Philips Oral Healthcare. The presentation took place at Champney’s flagship health spa, where the healthy looking Philips team unveiled the newest brush in the Sonicare stable.

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